

# 2023 Alliance Awards Sponsorship Opportunities

Questions about  
sponsorships? Email us:  
[awards@bostonpreservation.org](mailto:awards@bostonpreservation.org)

Benefits		Benefactor \$30,000	Leader \$20,000	Underwriter \$10,000	Advocate \$5,000	Steward \$2,500	Sustainer \$1,500
Awards Event Tickets		5 Attendees	4 Attendees	3 Attendees	2 Attendees	2 Attendees	1 Attendee
Visibility	Social Media <i>*Company must provide the information to be shared.</i>	Cadence of Social Media posts*	Cadence of Social Media posts*				
	Paper Invitation <i>*Must receive materials by print deadline</i>	Prime logo placement	Prime logo placement	Listing			
	E-invitation	Headline logo placement	Prime logo placement	Prime logo placement	Listing		
	BPA Website	<ul style="list-style-type: none"> <li>Linked logo on website footer</li> <li>Linked logo at the top of the awards page</li> <li>Linked listing on corporate member page</li> </ul>	<ul style="list-style-type: none"> <li>Linked logo on website footer</li> <li>Linked logo at the top of the awards page</li> <li>Linked listing on corporate member page</li> </ul>	<ul style="list-style-type: none"> <li>Linked logo on website footer</li> <li>Linked logo on awards page</li> <li>Linked listing on corporate member page</li> </ul>	<ul style="list-style-type: none"> <li>Linked listing on awards page</li> <li>Linked listing on corporate member page</li> </ul>	<ul style="list-style-type: none"> <li>Linked listing on awards page</li> <li>Linked listing on corporate member page</li> </ul>	Linked listing on corporate member page
Event	Recognition during the webcast	Prominent logo placement on-screen and verbal recognition	Prominent logo placement on-screen and verbal recognition	Prominent logo on-screen	Logo on-screen	Listing on-screen	Listing on-screen
	Printed Program	Prominent logo	Prominent logo	Logo	Listing		
	Sponsor Scroll	Logo	Logo	Logo	Logo	Listing	Listing
Year Round	Annual Meeting	<ul style="list-style-type: none"> <li>Logo on Annual Meeting invitation</li> <li>Logo on-screen at event</li> <li>Verbal recognition at event</li> </ul>					
	Annual Report	Logo in Annual Report	Logo in Annual Report	Logo in Annual Report	Logo in Annual Report	Listing in Annual Report	Listing in Annual Report
	Invitation to CuraTours <i>Curated tours of Boston's curious corners</i>	✓	✓	✓	✓		

# BOSTON PRESERVATION ALLIANCE

## Audience Reach

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26,854

**DIRECT ALLIANCE AUDIENCE**  
Social Channels and Enews



5,300



2,507



6,568



10,607



1,863



21,930

YouTube  
video views

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## OUR WEBSITE 2022

135,500

Page Views

115,860

Unique Viewers

6,359

Average  
Monthly Viewers



15,199

**AWARDS PAGE VIEWS**  
2022-2023

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30

**LEGACY BUSINESSES**

officially recognized  
by the City of Boston

43

**STUDENT STORIES**

were published about  
what makes Boston unique

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**\$4.2 billion**

The collective value of projects  
we have been actively engaged  
with over the last 5 years