

2020 Alliance Awards Sponsorship Opportunities

Questions about sponsorship? Email us: awards@bostonpreservation.org

BOSTON
PRESERVATION
ALLIANCE

Benefits	Leader \$20,000	Underwriter \$10,000	Advocate \$5,000	Steward \$2,500	Sustainer \$1,000	Deadlines
Attendance Access to Preservation Achievement Awards Elements	Premier Sponsor Virtual Reception 4 Attendees	Premier Sponsor Virtual Reception 2 Attendees	Awards Broadcast & Post-Awards Virtual Networking Reception 4 Attendees	Awards Broadcast & Post-Awards Virtual Networking Reception 2 Attendees	Awards Broadcast & Post-Awards Virtual Networking Reception 1 Attendee	Guest list due 10/8/2020
	Awards Broadcast & Post-Awards Virtual Networking Reception 10 Attendees	Awards Broadcast & Post-Awards Virtual Networking Reception 6 Attendees				
Recognition in select social media posts to the Alliance audience of over 20,000	Headline recognition in e-news and 3 social posts	Prime recognition in 3 posts	Listing in 3 posts	Listing in 2 posts	Listing in 1 post	Rolling basis
Recognition on event e-invitation to 10,000 recipients and digital pre-event communication	Headline logo placement	Prime logo placement	Listing	Listing		Logo/listing due 9/14/20
Opportunity for a video community message before the event	30-second spot to be shared on social media and event page					Video due 9/30/20
Recognition on BPA website (2,000+ average monthly visits) for one year	Logo/family name & link on home page, event page, listing with link on member page	Logo/family name & link on home page, event page, listing with link on member page	Logo/family name & link on home page, event page, listing with link on member page	Listing with link on event page and member page	Listing with link on member page	10/8/2020
Recognized as the Sponsor of a post-event virtual Networking Room with the representative of your choice to Co-host	Co-host 2 video breakout rooms with an Alliance board member	Co-host a video breakout room with an Alliance board member				Commitment due 9/30/20
Recognition during the webcast	Logo/family name on-screen and verbal recognition	Logo/family name on-screen and verbal recognition	Company/family name listed on-screen and verbal recognition	Company/family name on-screen	Company/family name on-screen	Commitment due 9/30/20
Visibility in the digital program book (will be shared pre-event and will remain online post-event)	Full-page artwork	Full-page artwork	Logo/family name listing	Company/family name listing	Company/family name listing	Logo, listing or artwork due 9/30/20
Program Engagement	Recognized as Sponsor of one Alliance programs of your choice for a year					10/8/20
Membership Benefits			One Year Corporate Membership			10/8/20