



BOSTON PRESERVATION ALLIANCE

Strategic Plan

2024-2026

The Boston Preservation Alliance's Strategic Plan for 2024–2026 lays out a bold, equity-driven roadmap for aligning historic preservation with the lived experiences of Boston's diverse communities.

Rooted in a community-centered mission and values of diversity, equity, inclusion, and accessibility (DEIA), this plan reflects a significant cultural shift from traditional preservation models focused exclusively on saving buildings to a more inclusive, people-focused approach.

Key Elements

Vision

A Boston where the stories and cultures of all its residents are visibly reflected in the built environment.

Mission

To empower and advocate for Bostonians to actively preserve places and stories significant to their communities.

Strategic Pillars

Community engagement, education, advocacy, and organizational capacity-building.

Key Activities

Launch ACT classes and a digital Resource Hub.

Hire critical staff roles including Development and Community Engagement Managers.

Build partnerships with community-based organizations.

Implement a reformed board governance structure.

Strategic Priorities

- 1 **Foundational Operations:** Strengthen fundraising, clarify staffing roles, and revitalize board engagement.
- 2 **Programmatic Relaunch:** Develop new engagement strategies and educational offerings; launch capital and digital resources campaigns.
- 3 **Optimization:** Scale programming, staffing, and advocacy for sustained, mission-driven impact.

Outcomes

Broader public understanding of preservation's relevance.

Increased representation and participation from historically excluded communities.

Strengthened organizational sustainability and leadership capacity.



The Alliance's theory of change centers people and community as essential to preservation. By expanding advocacy education, sharing power with residents, and elevating underrepresented histories, this plan establishes a sustainable model for preservation.