

2022 Alliance Awards Sponsorship Opportunities

Questions about
sponsorships? Email us:
awards@bostonpreservation.org

Benefits		Susan Park Honorary Gift \$40,000	Benefactor \$30,000	Leader \$20,000	Underwriter \$10,000	Advocate \$5,000	Steward \$2,500	Sustainer \$1,000
Awards Event Tickets		6 Attendees	5 Attendees	4 Attendees	3 Attendees	2 Attendees	2 Attendees	1 Attendee
Visibility	Social Media	Cadence of tweets highlighting relationship. Discretionary sharing of corporate stories on social media.*	Cadence of tweets highlighting relationship. Discretionary sharing of corporate stories on social media.*					
	*Company must provide the information to be shared.							
	Paper Invitation	Headline logo placement	Prime logo placement	Logo	Listing			
	*Must receive materials by print deadline							
Event	E-invitation	Headline logo placement	Headline logo placement	Prime logo placement	Prime logo placement	Listing		
	BPA Website	<ul style="list-style-type: none"> Linked logo on website footer Linked logo at the top of the awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked logo on website footer Linked logo at the top of the awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked logo on website footer Linked logo at the top of the awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked logo on website footer Linked logo on awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked listing on awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked listing on awards page Linked listing on corporate member page 	Linked listing on corporate member page
Event	Recognition during the webcast	Prominent logo placement on-screen and verbal recognition	Prominent logo placement on-screen and verbal recognition	Prominent logo placement on-screen and verbal recognition	Prominent logo on-screen	Logo on-screen	Listing on-screen	Listing on-screen
	Printed Program	Front page logo	Prominent logo	Prominent logo	Logo	Listing		
	Sponsor Scroll	Logo	Logo	Logo	Logo	Logo	Listing	Listing
Year Round	Annual Meeting	<ul style="list-style-type: none"> Logo on Annual Meeting invitation Logo on-screen at event Verbal recognition at event 	<ul style="list-style-type: none"> Logo on Annual Meeting invitation Logo on-screen at event Verbal recognition at event 					
	Annual Report	Logo in Annual Report	Logo in Annual Report	Logo in Annual Report	Listing in Annual Report	Listing in Annual Report	Listing in Annual Report	Listing in Annual Report

BOSTON PRESERVATION ALLIANCE

Audience Reach

25,799

DIRECT ALLIANCE AUDIENCE

Social Channels and Enews



5,439



2,433



5,732



10,582



1,613



13,569

YouTube
video views

40

ORGANIZATIONAL MEMBERS

710,895 Associated Members

OUR WEBSITE 2021

119,012

Page Views

63,175

Unique Viewers

5,635

Average
Monthly Viewers



8,550

AWARDS PAGE VIEWS
2021-2022

\$4.2 billion

The collective value of projects
we have been actively engaged
with over the last 5 years