

# SAVE THE MAY PARK!

Paid for by the Boston Preservation Alliance.

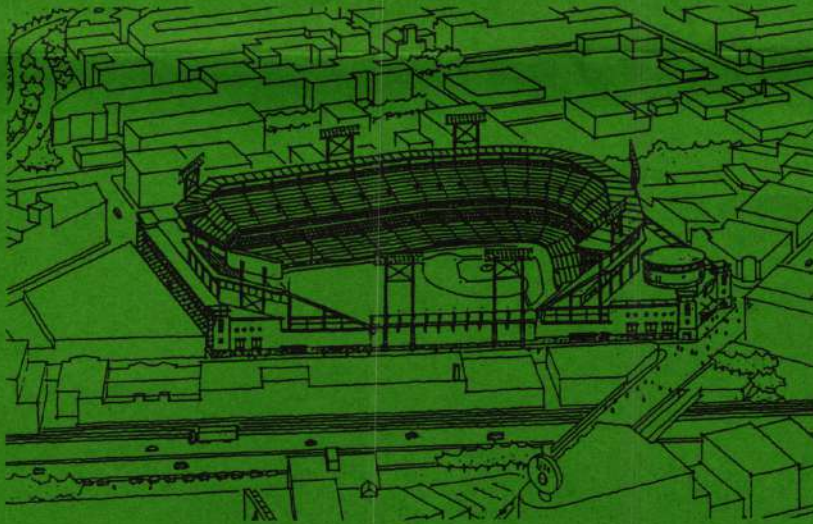


Built in 1912, Fenway Park is one of only three surviving ballparks from the early 20th century, the Golden Age of Baseball.

Babe Ruth, Lou Gehrig, Ted Williams and Carl Yastrzemski played at Fenway Park.

*"It's the best place in the world to watch baseball."* (Roger Angell, sports-writer and editor, *The New Yorker*)

Proposals for the redevelopment of Fenway Park meet all of the Red Sox's revenue goals while preserving what Boston-area residents and visitors love about Fenway Park, like the Green Monster, the intimate sight lines...



43,000 Seats

80 Luxury Boxes

New Stadium Club

Expanded back-of-the-house space

### Reconstruction Proposal for Fenway Park

Cannon Proposal, 1994, from AllianceLetter, September, 1996

Please detach and return to: **Boston Preservation Alliance**, 45 School Street, Boston, MA 02108; 617-367-2458 (phone) 617-227-1886 (fax)  
*Founded in 1977, the Alliance is Boston's non-profit 501 (c)(3) historic preservation advocacy organization. It promotes and preserves historic buildings, neighborhoods and landscapes in conjunction with organizational and individual members.*  
For additional *Save Fenway Park!* bumper stickers, contact the Boston Preservation Alliance.

-----  
Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

\_\_\_\_\_ Please keep me informed.

\_\_\_\_\_ Enclosed is a tax-deductible donation of \_\_\_\_\_ for *Save Fenway Fund*.

\_\_\_\_\_ I can help in the following way: \_\_\_\_\_



Boston Preservation Alliance  
Old City Hall  
45 School Street  
Boston, MA 02108  
617-367-2458 (Phone)  
617-227-1886 (Fax)

# SAVE FENWAY PARK !

Paid for by the Boston Preservation Alliance.

---

# BOSTON PRESERVATION ALLIANCE

---

## **MEDIA ADVISORY**

Contact: Jennifer Goodman/Albert Rex  
617-367-2458

### **BOSTON PRESERVATION ALLIANCE CAMPAIGNS TO SAVE FENWAY PARK!**

On Wednesday, September 17, the Boston Preservation Alliance will be distributing "SAVE FENWAY PARK!" bumper stickers outside the park after the Red Sox - Blue Jays game. Built in 1912, Fenway Park, is one of only three surviving ballparks from the early 20th century, the Golden Age of Baseball. Over 2 million Boston area residents and visitors flock to Fenway Park every year to watch the Red Sox and enjoy the ambiance of this historic park.

Current on-site redevelopment proposals meet the Red Sox's revenue goals while preserving what people love about Fenway Park. Proposals include an increase in seating capacity to 43,000, a total of 80 luxury boxes, a new stadium club and expanded back-of-the-house space. The resulting sightlines are as good or better than the existing park, Baltimore's Camden Yards or Cleveland's Jacobs Field.

The Boston Preservation Alliance, the city's non-profit preservation advocacy organization, understands the issues involved with the future of Fenway Park. "We expect that the Red Sox organization, the City of Boston, and the fans of Fenway Park will work together to bring Fenway Park into the 21st century." said Susan Park, President of the Boston Preservation Alliance.

**PRESS CONFERENCE: WEDNESDAY, SEPTEMBER 17, 6:30PM,  
THE CORNER OF YAWKEY WAY AND BROOKLINE AVENUE.**