

BOSTON PRESERVATION ALLIANCE

Sponsorship Opportunities

2017 PRESERVATION ACHIEVEMENT AWARDS | SEPTEMBER 19 | FENWAY PARK

For nearly 30 years the Boston Preservation Alliance has recognized a diverse array of people and projects that enhance the city's quality of life, economic success, and vibrancy that fit our key goals of **protecting places, promoting vibrancy, and preserving character.**

This fall, Boston's most influential developers, craftsmen, architects, and preservationists will gather at our *Annual Preservation Achievement Awards* to recognize award recipients and to confer our highest honor,

the *President's Award for Excellence*,
to the **Boston Red Sox**

for their dedication to the preservation of Fenway Park and its catalytic impact on the entire neighborhood. Fenway Park demonstrates that a historic resource can evolve to meet modern needs while still remaining a character-defining piece of Boston.

Sponsorship

Your sponsorship not only supports the annual Awards, it also provides funding that allows the Alliance to fulfill its important mission throughout the year. To show our appreciation for your contribution, **sponsorship also designates you as a Corporate Member of the Alliance.**

As an Awards Sponsor and Corporate Member, you will enjoy advertising space in the *Alliance Annual* (the year-round resource guide and printed program of the Awards), event tickets, and **exciting promotional benefits** at the event and on our website and social media throughout the year:

Sponsorship Level	Alliance Annual (See specs below)	# of tickets to Awards*	Placement on Alliance Website for one year	Social Media	Individual Membership for 2 designated employees	At Awards Presentation
Alliance Leader \$20,000	Full page, premium placement; logo on title page	6	Logo on homepage and Corporate Member page	✓	✓	Logo on display PLUS logo on collateral at reception; AND on center field Scoreboard
Alliance Patron \$15,000	Full page; logo on title page	6	Logo on homepage and Corporate Member page	✓	✓	Logo on display; AND on center field Scoreboard
Underwriter \$10,000	Full page	4	Logo on Corporate Member page	✓	✓	Logo on display
Advocate \$5,000	Full page	2	Listed on Corporate Member page	✓	✓	Listed as Sponsor
Steward \$2,500	½ page	2	Listed on Corporate Member page	✓	✓	Listed as Sponsor
Sustainer \$1,000	¼ page	1	Listed on Corporate Member page	✓	✓	Listed as Sponsor

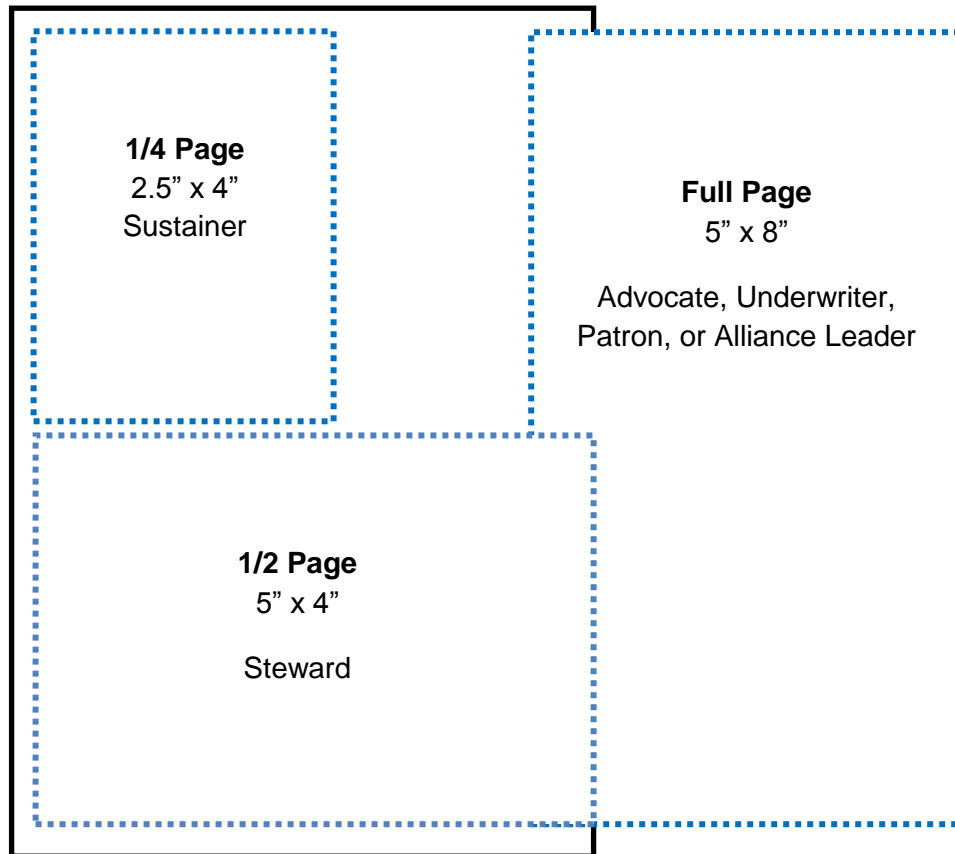
* Ticket value = \$175

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Alliance *Annual* Advertising Specifications artwork DEADLINE August 1, 2017

Please email artwork -- high-res, full color JPEG ad (and corporate logo for \$10K+ sponsorship)
to Hannah Spicher hspicher@bostonpreservation.org; 617-367-2458 x 203

Please note ad size and orientation:



Please mail check to (NEW address):

Boston Preservation Alliance; the Otis House; 141 Cambridge Street;
Boston, MA 02114

(Payment by check is preferred as it saves us processing fees.
Credit card payments are accepted online or over the phone.)

Securing or have questions about sponsorship? Contact Paula Antonevich
pantonevich@bostonpreservation.org
617-367-2458 X 205

*Sponsorships are welcome anytime but
early commitment helps us plan for your acknowledgement at the Awards. Thank you!*